

# MICHAEL D. SWANSEGAR

## Specializing in Project Management & Agile Training

*"Bring the 'Right Product' to the market faster."*

### Expertise Highlights

- Atlassian (Jira) administration for Scrum and Kanban flows.
- CSP and CSPO from Scrum Alliance
- Agile/Scrum Enterprise Coaching
- Agile/Scrum Implementation Management
- Prioritizing user stories for sprint planning sessions and iterative development.
- Identification of user and buyer personas including user roles
- Pattern thinking to identify market problems
- Providing win/loss analysis with potential customers
- Facilitation of joint application design (JAD/JAR) sessions
- Providing innovative sales and marketing presentations

### Technology Summary

**Development Environments/SDLC:** Agile – Scrum / Waterfall / Lean Product Development / Toyota Product Development System, Java, Ajax, GWT, Ruby on Rails, JBoss, Apache Tomcat, .NET, Apache Solr and FAST ESP Search Engines, jReporting, Analytics, Mobile – Android & IOS Phone/Tablet development cycles, PhoneGap

**Systems:** Unix-Based Systems (Solaris and Linux); Windows (NT-2008), MS SQL, Oracle, MySQL, MariaDB PostgreSQL, MongoDB, ETL, Web Scale Prototype Architectures

**Document Writing:** User Stories, Product Requirement/Enhancement Documents, Product Roadmaps, User Guides, Marketing Presentations, Defects, Project Reports, Release Schedules, Statement of Work

**Software:** Jira, Jira Agile (Greenhopper), Jira Capture (Bonfire), Stash, Crucible, Fisheye, Confluence, Rally, VersionOne, Pivotal Tracker, HP Quality Center, Quick Test Professional, Office Suite including Visio/Project, Sql Management Studio 2008, ER Studio (database reverse engineering), Oracle query tools, Sharepoint, Putty, SecureCRT, Siebel, Omniture

### Career Development

- **Creator of Project Inception – A non-profit agile event with 200 students and 20 sponsors**
- Agile Trainer and Coach for all facets of People, Process, Tools & Technology
- Certified Scrum Product Owner (CSPO) and Certified Scrum Professional (CSP)
- Participated in the New Product Development Professional study group.
- Attended New Product Development Professional certification workshop.
- Pragmatic Marketing Study Resources including Gap Analysis
- Attended PMP Certification Path training
- Attended Rally Agile - SCRUM Implementation Training (3x)
- Attended Quick Test Professional / VB Script Training

### Professional Experience

TELETECH - DENVER, CO

2012 to Present

#### Product Manager

- Implemented and administered Atlassian suite (Jira, Jira Agile, Jira Capture, Stash, Crucible, Confluence)
- Aligned Rally Portfolio view to project delivery time lines for executive management.
- Directed teams on building web scale architectures for prototype.
- Realigned delivery team to be produce on a release cadence and iteration flow.
- Reassessed product roadmap with top-down (rolling wave approach – PMBOK) planning.
- Led the design team on a new UI layout for desktop and mobile devices & operating systems.

SWANSEGAR CONSULTING LLC – DENVER, CO

2011 to Present

**Agile Consultant and Speaker**

- Presenting Agile Project Management training to the Project Management Institute (PMI)
- Implementing Agile tools including Jira, Rally, VersionOne
- Developing Agile implementation plans for small to medium sized companies
- Providing Pragmatic Marketing gap analysis to executive staff teams for PLM best practices
- Aligning quality assurance groups to agile concurrent testing plans
- Implementing Agile tool sets with integration points to current development and testing products

KNOWLEDGE FACTOR - BOULDER, CO

2012 to 2013

**Product Manager**

- Provided agile training to new employees and resetting delivery team expectations
- Created a roadmap of the jReporting product deliverables.
- Directed mobile development through design to implementation phases
- Administered VersionOne project structure.
- Rebuilt the product backlog with roadmap value based stories to meet customer SOW needs.

AGILE TRANSFORMATION – NATIONAL (US)

2011 to 2013

**Agile Coach/Trainer**

- Provided training courses to business and IT groups within the government and medical verticals.
- Topics Including:
  - Agile as a culture of 'Why'
  - Agile in the business units
  - Scrum and Kanban tactical implementations
  - Backlog maintenance, a project and product management view
  - Agile Testing

FEDERATED MEDIA PUBLISHING -SAN FRANCISCO, CA/ BOULDER, CO

2012 to 2012

**Sr. Product Manager**

- Prioritized backlog stories to meet market deliverable execution
- Provided agile training to all business units for integration to the software development lifecycle.
- Announced market releases via business facing release notes.
- Worked with technical implementation groups on identifying the best solutions for identified user groups
- Facilitated planning meetings for iterative development flow

2011 to 2012

PROFITSTREAMS – DENVER, CO

**Product Development Manager**

- Structured Jira (Atlassian) suite for project execution and product roadmaps.
- Trained development and product management groups on Agile implementation plan
- Presented PLM process changes to cross-functional management groups
- Managed R&D mobile extensions team with regard to new technologies and concept delivery

LOCAL MATTERS INC – DENVER, CO

2011 to 2011

**Business Analyst / Product Owner Proxy**

- Analyzed product backlog of multiple operating companies to restructure acceptance criteria for proper delivery using the INVEST model

GHX (GLOBAL HEALTHCARE EXCHANGE) – LOUISVILLE, CO

2006 to 2011

**QA Engineer (w/ Product Management Roles)**

- Delivered product requirement documents and product enhancement requests with estimated features and corresponding business justification for waterfall development methodology

**MULTIPLE COMPANIES** – CLEVELAND, OH/BOULDER, CO

1998 to 2010

- Infrastructure IT Support, Product Management, QA Engineering – CONTRACTS/FT